

THE LATEST TRADE NEWS, GOSSIP & LOADS MORE...

# HOT GOSSIP!

EDITION 16 • JULY 2019

FROM

**Jet2holidays**

## SUMMER 2020

### Now on Sale!

We are now on sale for Summer 2020 from 8 of our UK bases with new routes to Preveza (Greece) and Zadar (Croatia)



**Zadar** FROM LONDON STANSTED AND MANCHESTER



**Preveza** FROM BIRMINGHAM, LONDON STANSTED AND MANCHESTER

love island  
LOVE THE SUMMER VIBE

WITH  
**Jet2holidays**

COMPLETE A JET2HOLIDAYS BOOKING BETWEEN

**3<sup>RD</sup> JUNE - 21<sup>ST</sup> JULY 2019**

TO BE ENTERED INTO THIS AMAZING PRIZE DRAW!  
EACH BOOKING YOU COMPLETE = ONE ENTRY!

#### 1<sup>ST</sup> PRIZE

Two tickets to the Love Island Live Final and a Fam Trip to Majorca!

**READY TO  
'CRACK ON'  
WITH THOSE  
BOOKINGS?**

#### 2<sup>ND</sup> PRIZE

£1000 marketing spend

#### 3<sup>RD</sup> PRIZE

£500 marketing spend



## BECOME A JET2HOLIDAYS HIGH FLYER WITH OUR BESPOKE TRAINING EVENT

EARN MORE COMMISSION

GAIN NEW CUSTOMERS

TOP SELLING TIPS

ENHANCE PRODUCT KNOWLEDGE

JOINT MARKETING IDEAS

SOCIAL MEDIA MASTER CLASS

Register for one of our training courses now on the following dates and locations:

#### HARROGATE EVERYMAN CINEMA

22<sup>nd</sup> July 9.30-12.30 or 13.30-16.30

#### NEWCASTLE EVERYMAN CINEMA

3<sup>rd</sup> September 9.30-12.30 or 13.30-16.30

#### MANCHESTER ODEON GREAT NORTHERN

12<sup>th</sup> September 9.30-12.30 or 13.30-16.30

#### CARLISLE HALLMARK HOTEL

18<sup>th</sup> September 9.30-12.30 or 13.30-16.30

#### BELFAST ODEON VICTORIA SQUARE

25<sup>th</sup> September 9.30-12.30 or 13.30-16.30

By attending any of the Jet2holidays Earn Your Wings sessions you will be automatically entered into our prize draw to win one of these fantastic prices:

1. Return flights with Jet2.com to any European Destination
2. £1000 marketing spend
3. £500 marketing spend
4. £250 marketing spend
5. A Jet2holidays promotional code valid over a weekend
6. **STAR PRIZE** a VIP place at our 2019 conference including a meet and greet with the one and only Peter Andre.

What are you waiting for register today on the Jet2holidays Trade Website

CLICK FOR PAGE 2 ➡

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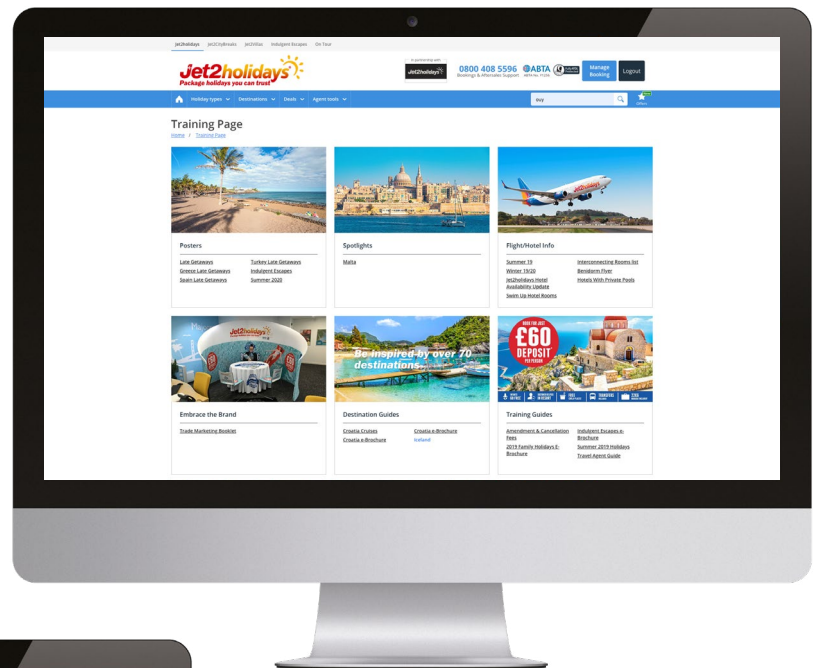


0800 408 5596

# TRAINING PAGE

Where do you find lots of great tools to help you sell more Jet2holidays? On the new look training page of course!

We have everything from weekly posters, to product spotlights and training guides. So make sure you log in and take a look. You can access the page via "Agent tools" at the top of the homepage.



## TRADESITE SEARCHES

**Indulgent Escapes tab, holiday calendar, deal finder, On Tour**

We've made it even easier to search for your customers ideal holiday direct from our homepage.

Use our simple Holiday Calendar and deal finder tools to help find the best deals available for your customers. Get straight to the action with our new

ON Tour search tab, or Indulge in pure luxury by clicking on the Indulgent Escapes tab. We sure do have something to suit all budgets.

Dear Ollly,

**MY SALES FOR SUMMER 2020 HAVE BEEN SLOW SO FAR IS THERE ANYTHING YOU COULD RECOMMEND TO IMPROVE THEM?**

We have seen good growth for Summer 2020, albeit in some instances for destinations which may not have been at the forefront for agents in previous summer seasons. This could well be a key factor why some agents have not seen as strong growth. We have seen particularly strong growth in Turkey, with both Antalya and Dalaman in our top four Summer 2020 destinations. In addition to this, Paphos has also moved into our top 4 Summer 2020 destinations. This could be as a result of Brexit uncertainty, as some customers look to switch the Western Med for the Eastern Med. Although, this has not affected the popular package types, with 7 night, All Inclusive, 4 stars still a key seller.

Dear Holly,

**HOW DO I FIND MY JET2HOLIDAYS SALES EXECUTIVE FOR MY AREA?**

Please refer to our Meet The Team page on the Jet2holidays trade website training page, here you can find which area is covered by each executive and their contact information. I would also recommend joining the Facebook group for your Sales Executive to keep up with the latest Jet2holidays news and daily updates.



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